

# Saranac Community Schools

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## District Strategic Plan Community Relations Board update – March 16, 2017

**Committee Co-Chairs: Josh Leader and Sara Serne**

**Committee members: Phaedra Desjardens and George Johnson**

**Strategic Goal Statement:** The district will enhance the relationship with our community through positive promotions of the district

**Strategic Goal Statement:** The district will effectively communicate with staff, students, parents & the community, improving relations.

**Strategic Goal Statement:** The district will increase and encourage student, parent and community engagement to promote positive community relations.

### Current Progress in 2016-17:

- ✓ Increased district social media and online presence through Facebook, Instagram, Remind and Twitter
- ✓ Increased communication of “Points of Pride,” student achievements, and district news through local print media
- ✓ Conducted monthly budget update meetings for district staff
- ✓ Promoted the Saranac Promise
- ✓ Promoted and worked with newly-formed JSH student groups, the ‘NacSAC and the Saranac Spirit Club
- ✓ Beautification Day
- ✓ Creation of PTSO Group for Elementary School
- ✓ Recruitment of volunteers for Elementary events/needs
- ✓ Media/Journalism class to promote school – 2016-2017 school year
  - Presented as instructional highlight at February Board meeting
- ✓ Increase district social media presence - FaceBook, Twitter, Website, Instagram, etc.
- ✓ Unveil revamped district website
- ✓ Service Learning Project with HS and Green Acres
- ✓ Students With A Goal SWAG, Scouts, Graduation, Food Pantry, Portland Credit Union Bank
- ✓ Conducted surveys of staff parents and students in both the JSH and elementary in regards to building climate (for use by MiBLSI team)

**Next Steps for the remainder of the '16-17 school year and 2017-18 school year:**

- Implement Skyward notification system
  - Combined with Technology Goal
- Increase and publicize volunteer opportunities within the district
  - Data collection on volunteers and hours, etc.
  - Establish JSH PTSO