

Saranac Community Schools

Maury Geiger, Superintendent
225 Pleasant Street
Saranac, Michigan 48881

www.saranac.k12.mi.us

Telephone 616-642-1400
Fax 616-642-1405

District Strategic Plan Community Relations Board update – November 17, 2016

Committee Co-Chairs: Josh Leader and Sara Serne

Committee members: Phaedra Desjardens and George Johnson

Strategic Goal Statement: The district will enhance the relationship with our community through positive promotions of the district

Strategic Goal Statement: The district will effectively communicate with staff, students, parents & the community, improving relations.

Strategic Goal Statement: The district will increase and encourage student, parent and community engagement to promote positive community relations.

Current Progress in 2016-17:

- ✓ Increased district social media and online presence through Facebook, Instagram, Remind and Twitter
- ✓ Increased communication of “Points of Pride,” student achievements, and district news through local print media
- ✓ Conducted monthly budget update meetings for district staff
- ✓ Promoted the Saranac Promise
- ✓ Promoted and worked with newly-formed JSH student groups, the ‘NacSAC and the Saranac Spirit Club
- ✓ Beautification Day
- ✓ Creation of PTSO Group for Elementary School
- ✓ Recruitment of volunteers for Elementary events/needs
- ✓ Media/Journalism class to promote school – 2016-2017 school year
- ✓ Increase district social media presence - FaceBook, Twitter, Website, Instagram, etc.
- ✓ Unveil revamped district website
- ✓ Service Learning Project with HS and Green Acres
- ✓ Students With A Goal SWAG, Scouts, Graduation, Food Pantry, Portland Credit Union Bank

Continued Plans for the 2016-2017 school year:

- Implement Skyward notification system
 - Combined with Technology Goal
- Increase and publicize volunteer opportunities within the district
 - Data collection on volunteers and hours, etc.
 - Establish JSH PTSO