

District Strategic Plan Community Relations March 17th, 2016

Committee Co-Chairs: Josh Leader and Sara Serne

Committee members: Phaedra Desjardens and George Johnson

Strategic Goal Statement: The district will enhance the relationship with our community through positive promotions of the district

Strategic Goal Statement: The district will effectively communicate with staff, students, parents & the community, improving relations.

Strategic Goal Statement: The district will increase and encourage student, parent and community engagement to promote positive community relations.

Accomplishments over the past year:

- ✓ Increased district social media and online presence through Facebook, Remind and Twitter
- ✓ Increased communication of “Points of Pride,” student achievements, and district news through local print media
- ✓ Conducted monthly budget update meetings for district staff
- ✓ Organized Board workshops related to the school mascot and the District Strategic Planning Process
- ✓ Conducted and presented to the community the Saranac Athletics Cultural Audit
- ✓ Initiated the process of redesigning the district website
- ✓ Organized and promoted the Saranac Promise
- ✓ Promoted and worked with newly-formed JSH student groups, the ‘NacSAC and the Saranac Spirit Club

Plans for the 2016-2017 school year:

- Unveil revamped district website
- Increase district social media presence
- Implement Skyward notification system
- Increase and publicize volunteer opportunities within the district
- Promote community involvement and recognize local organizations

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